

FlashArray//m

Business and IT Transformation in 3U

Transform IT.

Who knew that all-flash storage could help reduce the cost of IT? FlashArray//m makes server and workload investments more productive, while lowering storage spend by up to 50%. Dramatically reduce the complexity of storage to make IT more agile and efficient.

Transform Your Business.

Accelerate applications, increase revenue, drive higher productivity and systems, create a sustainable advantage. FlashArray//m's performance can unleash the power of real-time analytics, drive customer loyalty, and create new, differentiated customer experiences.

...All by Transforming Your Storage.

Mini Size

Reduce power, space and complexity by 90%

- 3U base chassis with 15-120+ TBs usable
- ~1kW of power
- 6 cables

Modular Scale

Scale FlashArray//m inside and outside of the chassis for generations

- Expandable to ~½ PB usable via expansion shelves
- Upgrade controllers and drives to expand performance and/or capacity

Mighty Performance

Transform your datacenter, cloud, or entire business

- Up to 300,000 32K IOPS
- Up to 9 GB/s bandwidth
- <1ms average latency

Meaningful Simplicity

Appliance-like deployment with worry-free operations

- Plug-and-go deployment that takes minutes, not days
- Non-disruptive upgrades and hot-swap everything
- Less parts = more reliability



Consolidate and Accelerate:

Transactional and analytic databases

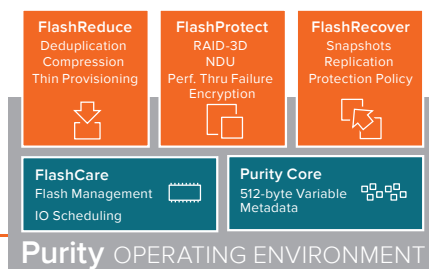
Virtualization and private cloud

Business critical applications

Virtual desktop infrastructure

Purity Operating Environment

Storage Software Born for Flash



Cloud-Based Management and Support



Purity delivers industry-leading 5–10X data reduction, proven resiliency with non-disruptive operations with full performance, disaster recovery and data protection built-in.

Storage ownership completely re-imagined for the cloud. Manage simply, monitor anywhere, and get the proactive help you need without having to ask.

Evergreen Storage – A Better Model for Enterprise Storage

The move to FlashArray//m can be your last data migration! Deploy storage once – then expand capacity and performance incrementally in conjunction with your business and without downtime or performance impact. Evergreen Storage is enabled by a combination of the FlashArray’s stateless, modular architecture and the ForeverFlash business model, enabling you to extend the lifecycle of storage from 3-5 years to a decade or more.



Modular Upgradability for Generations



//m Chassis

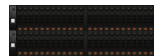
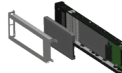
Flash Modules

NV-RAM Modules

Expansion Shelves

Controller Modules

I/O Modules



PCIe/NVMe and 12 Gb/s SAS fabrics
Generations of Upgradability

20 in base chassis
512 GB, 1TB or 2TB

2 or 4 Mirrored
NV-DDR3

Up to 4 shelves
12 or 24TB

2 HA Controllers
m20, m50, or m70

6 slots, 12 ports
8/16 Gb/s FC or 10Gb Ethernet
4x 10Gb Ethernet onboard

//m20

//m50

//m70

	//m20	//m50	//m70
Capacity	<ul style="list-style-type: none"> Up to 120+ TBs effective capacity* 5 – 40TBs raw capacity (base chassis) 	<ul style="list-style-type: none"> Up to 250+ TBs effective capacity* 30 – 88TBs raw capacity (w/shelves) 	<ul style="list-style-type: none"> Up to 400+ TBs effective capacity* 44 – 136TBs raw capacity (w/shelves)
Performance	<ul style="list-style-type: none"> Up to 150,000 32K IOPS** <1ms average latency Up to 5 GB/s bandwidth 	<ul style="list-style-type: none"> Up to 220,000 32K IOPS** <1ms average latency Up to 7 GB/s bandwidth 	<ul style="list-style-type: none"> Up to 300,000 32K IOPS** <1ms average latency Up to 9 GB/s bandwidth
Connectivity	<ul style="list-style-type: none"> 8 Gb/s Fibre Channel 10 Gb/s Ethernet iSCSI Management and Replication ports 	<ul style="list-style-type: none"> 16 Gb/s Fibre Channel 10 Gb/s Ethernet iSCSI Management and Replication ports 	<ul style="list-style-type: none"> 16 Gb/s Fibre Channel 10 Gb/s Ethernet iSCSI Management and Replication ports
Physical	<ul style="list-style-type: none"> 3U 742 Watts (nominal draw) 110 lbs (49.9 kg) fully loaded 5.12" x 18.94" x 29.72" FlashArray//m chassis 	<ul style="list-style-type: none"> 3U – 7U 1007 - 1447 Watts (nominal draw) 110 lbs (49.9 kg) fully loaded + 44 lbs per expansion shelf 5.12" x 18.94" x 29.72" FlashArray//m chassis 	<ul style="list-style-type: none"> 5U – 11U 1439 – 2099 Watts (nominal draw) 110 lbs (49.9 kg) fully loaded + 44 lbs per expansion shelf 5.12" x 18.94" x 29.72" FlashArray//m chassis

Note: All specifications are preliminarily, and subject to finalization before the FlashArray//m GA.

* Effective capacity assumes HA, RAID, and metadata overhead, GB-to-GiB conversion, and includes the benefit of data reduction with always-on inline deduplication, compression, and pattern removal. Average data reduction is calculated at 5-to-1, below the global average of the FlashArray user base.

** Why does Pure Storage quote 32K, not 4K IOPS? The industry commonly markets 4K IOPS benchmarks to make inflate performance numbers, but real-world environments are dominated by IO sizes of 32K or larger. FlashArray//m adapts automatically to 512B-32KB IO for superior performance, scalability, and data reduction.