



**Accomplish Your Impossible Event Promotion
OFFICIAL TERMS & CONDITIONS**

NO PURCHASE NECESSARY. INTERNAL TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THE FOLLOWING TERMS & CONDITIONS.

Sponsor: The Promotion (“**Promotion**” or “**Event**”) is sponsored by Pure Storage, Inc. (“**Pure**”), 650 Castro Street, Suite 400, Mountain View, CA 94041. Giveaway vendors are not sponsors of this Promotion.

Promotion Period: The Official Terms and Condition cover the Promotion from March 9, 2021 and ends on April 1, 2021 (“**Promotion Period**”).

Eligibility: The Promotion is open to Pure’s current and prospective customers who are legal residents of their hometown in Canada (excluding Quebec). Pure is committed to ensuring that you, and we, comply with applicable gift and ethics laws within your company or government agency’s acceptable gift guidelines. Accordingly, Participants who work for Government or state-owned agencies are not eligible to receive any Prize, Reward, Gift, Gift Card, Giveaway or other item of value (collectively “**Promotion Item(s)**”). This Promotion is an incentive program and does not fall within the course and scope of employment duties for any Participant or any employee. No Participant is required to participate in the Promotion and no Participant will be penalized for non-participation in the Promotion. The Promotion is subject to all applicable federal, state and local laws, rules and regulations and void where prohibited. Neither Pure nor Co-sponsors’ employees are eligible to receive, and Participant employer’s contractors, consultants, vendors, and employee family members are not eligible. Individuals who are not employees of such as, but not limited to, alternative workers, interns, externs, independent contractors are not eligible to receive Promotional Items.

How to Enter Promotion and Promotional Item Details: Participants may register for the Event by going to the link, email, text or other corresponding communication (“**Communication**”) provided by Pure or a Pure Authorized Partner. The first (50) Participants who register for and attend the Event will receive Adam Shoalts’ book, “Beyond the Trees” (Approx. Value \$20). In the case of a random drawing, Pure will notify the winning Participant within a reasonable amount of time after the winner has been identified. No substitution, transfer, or cash redemption of any Promotional Item is permitted, provided however Pure reserves the right to substitute the Promotional Item with another Promotional Item of equal or greater value should the advertised Promotional Item become unavailable for any reason. Participant agrees to allow Pure to collect necessary information from Participant in order to send the Promotional Item, and Participant agrees to provide that information to Pure in order to ship the Promotional item to Participant. Shipping delays may occur. Pure is not responsible for lost or stolen Promotional Item, or is not responsible for additional terms and conditions required by the vendor who is providing the Promotional Item. In the event that Pure is donating money or Promotional Item to a charity, Pure reserves the right to donate to a charity other than the charity identified in the Communication.

General Terms & Conditions: Pure shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without notice, including if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Pure reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and Conditions, the Pure Storage Code of Conduct, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. Pure will have no liability, and will be held harmless from and against liability, loss, injury or damage to property or person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of an item given for this promotion. Pure or a Pure partner may contact you in accordance with our Privacy Statement at www.purestorage.com/privacy. In the event that the Promotion is co-sponsored by Pure and a Third Party, Pure may collect and share your personal information with the Third Party to contact you in accordance with Pure’s Privacy Statement. Void where prohibited.