



AFTERSCHOOL SPECIAL SERIES

Virtual Event

OFFICIAL TERMS & CONDITIONS

NO PURCHASE NECESSARY. INTERNAL TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THE FOLLOWING TERMS & CONDITIONS.

1) Sponsor: The “To Innovation and Beyond” Virtual Event (“**Promotion**” or “**Event**”) is sponsored by Pure Storage, Inc. (“**Pure**”). Promotion Item vendors, Dominos and Matthew Luhn are not affiliated with nor are a sponsor of this Promotion.

2) Promotion Period: The Promotion begins on January 18, 2021 and ends on March 31, 2021 (“**Promotion Period**”).

3) Eligibility: The Promotion is open to Pure’s current and prospective customers who are legal residents of their hometown in the 50 United States and the District of Columbia, and Canada (excluding Quebec), and 18 years of age at the time the Promotion Period starts (“**Participant**”). Participants who work for Government agencies are not eligible to win any Promotion Item. This Promotion is an incentive program and does not fall within the course and scope of employment duties for any Participant or any employee. No Participant is required to participate in the Promotion and no Participant will be penalized for non-participation in the Promotion. Participants should obtain their employer’s permission to participate in Promotion. The Promotion is subject to all applicable federal, state and local laws, rules and regulations and void where prohibited. Pure and Participant employer’s contractors, consultants, vendors, and employee family members are not eligible. Pure employees are not eligible to receive Promotion Items.

4) How to Enter & Prizes: The first fifty (50) Participants who register for the Event will receive a snack magic kit. (“**Prize**”) Every Participant who registers for the Event will be mailed emailed an electronic number which will be used in a random drawing to win one (1) of the following items (“**Giveaway**”):

- Birchbox 12 month Subscription (\$156/yr)
- Apple AirPods Pro (\$229)
- Nintendo Switch Lite (\$199)

Participant must be present during the drawing to win. Participant who then schedules a follow up meeting with Pure and/or Pure Authorized Partner (“**Follow Up Meeting**”) and participates throughout the entire Follow Up Meeting will be eligible to receive one (1) of the following items (“**Gift**”). Limit one Gift per Participant:

- Birchbox 12 month Subscription (\$156/yr)
- Apple AirPods Pro (\$229)
- Nintendo Switch Lite (\$199)
- PureGood Donation – Toys for Tots or Feeding America (\$150)

WEBINAR DATE & REGISTRATION LINK: February 26, 2021 – <Insert registration link when available> (Link TBC)

Prize, Gift and Giveaway are collectively referred to as “**Promotion Items**.” Participant can receive up to one (1) of a Prize, Gift and Giveaway. No substitution, transfer, or cash redemption of the Promotion Items is permitted, provided however Pure reserves the right to substitute any Promotion Item with another similar Promotion Item of equal or greater value should the advertised Promotion Item become unavailable for any reason. Pure and/or Alyce.com will collect necessary information from Participant in order to send the Promotion Items, and Participant agrees to provide that information to Pure in order to ship the Promotion Items to Participant. Shipping delays may occur. Pure is not responsible for lost or stolen Promotion Items, or additional terms and conditions related to the Promotion Items.

5) General Terms & Conditions: Pure shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without

notice, including if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Pure reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and Conditions, the Pure Storage Code of Conduct, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. Pure will have no liability, and will be held harmless from and against liability, loss, injury or damage to property or person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of an item given for this promotion. Pure may collect information and contact you in accordance with our Privacy Statement at www.purestorage.com/privacy. In the event that the Promotion is co-sponsored by Pure and a Third Party, Pure may collect and share your personal information with the Third Party to contact you in accordance with our Privacy Statement.