



**Catch Your Modern Data - If You Can**  
**Virtual Event**  
**OFFICIAL TERMS & CONDITIONS**

**NO PURCHASE NECESSARY. INTERNAL TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THE FOLLOWING TERMS & CONDITIONS.**

**1) Sponsor:** The virtual event (“**Promotion**” or “**Event**”) is sponsored by Pure Storage, Inc. (“**Pure**”) and Vertica, Inc. Promotion Item vendors and Frank Abagnale Jr. are not affiliated with nor are a sponsor of this Promotion.

**2) Promotion Period:** The Promotion begins on March 8, 2021 and ends on July 31, 2021 (“**Promotion Period**”).

**3) Eligibility:** The Promotion is open to Pure’s and Vertica’s current and prospective customers who are legal residents of their hometown in the 50 United States and the District of Columbia, and Canada (excluding Quebec), and 18 years of age at the time the Promotion Period starts (“**Participant**”). Participants who are legal residents in a country on the United States trade sanction list or where this Event is prohibited by law cannot attend the Event, meet with a Pure or Pure Authorized Representative nor receive any Promotional Item. Sponsor is committed to ensuring compliance with all applicable gift and ethics laws within your company or government agency’s acceptable gift guidelines. Accordingly, Participants who work for Government or state-owned agencies are not eligible to receive any Award, Prize, Reward, Gift, Gift Card, Donation, Giveaway or other item of value (collectively “**Promotion Item(s)**”). This Promotion is an incentive program and does not fall within the course and scope of employment duties for any Participant or any employee. No Participant is required to participate in the Promotion and no Participant will be penalized for non-participation in the Promotion. The Promotion is subject to all applicable federal, state and local laws, rules and regulations and void where prohibited. Employees of Sponsor are eligible to receive any Promotional Items, and Participant employer’s contractors, consultants, vendors, and employee family members are not eligible. Individuals who are not designated as employees of Sponsors such as, but not limited to, alternative workers, interns, externs, independent contractors are not eligible to receive Promotional Items. Pure and Vertica employees are not eligible to receive Promotion Items.

**4) How to Enter & Prizes:** The Event is a webinar in which the first fifty (50) Participants who [register](#) for and attend the Event receive a signed copy of Frank's book, “The Art of the Steal: How to Protect Yourself and Your Business from Fraud, America's #1 Crime.” (“**Prize**”) Eligible Participants who attend the entire Event will be entered into a random drawing to win one (1) of the following items (“**Giveaway**”):

- Bose Frames Tenor Sunglasses (\$250)
- Kodak Dock Portable Instant Photo Printer (\$140)
- YETI Crossroads 27L BACKPACK (\$230)
- Movo Smartphone Vlogging Kit (\$150)

Participant must be present during the drawing to win. Participant who then schedules a follow up meeting with Pure and/or Pure Authorized Partner (“**Follow Up Meeting**”) and participates throughout the entire Follow Up Meeting will be eligible to receive one (1) Yeti 40L Duffel (\$199) (US only) or one (1) Away Carry-on with built in charger (\$225) (Canada Only) (“**Prize**”). Participant can receive up to one (1) of a Prize and Giveaway, respectively. The intent of the Follow Up Meeting is to discuss products and services provided by Pure, Pure Authorized Representative and/or Co-Sponsor. No substitution, transfer, or cash redemption of the Promotion Items is permitted, provided however Pure reserves the right to substitute any Promotion Item with another similar Promotion Item of equal or greater value should the advertised Promotion Item become unavailable for any reason. Pure and/or Alyce.com will collect necessary information from Participant in order to send the Promotion Items, and Participant agrees to provide that information to Pure in order to ship the Promotion Items to Participant. Shipping delays may occur. Pure is not responsible for lost or stolen Promotion Items, or additional terms and conditions related to the Promotion Items.

**5) General Terms & Conditions:** Pure shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without notice, including if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Pure reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and Conditions, the Pure Storage Code of Conduct, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. Pure will have no liability, and will be held harmless from and against liability, loss, injury or damage to property or person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of an item given for this

promotion. Pure may collect information and contact you in accordance with our Privacy Statement at [www.purestorage.com/privacy](http://www.purestorage.com/privacy). In the event that the Promotion is co-sponsored by Pure and a Third Party, Pure may collect and share your personal information with the Third Party to contact you in accordance with our Privacy Statement.