



**Considerations for Kafka at Scale: Containerization, Security and Resiliency Event Promotion
OFFICIAL TERMS & CONDITIONS**

NO PURCHASE NECESSARY. INTERNAL TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THE FOLLOWING TERMS & CONDITIONS.

Sponsor: The Promotion (“**Promotion**” or “**Event**”) is sponsored by Pure Storage, Inc. (“**Pure**”), 650 Castro Street, Suite 400, Mountain View, CA 94041 (“**Sponsor**”). Promotional Item vendors are not sponsors of this Promotion.

Promotion Period: The Official Terms and Condition cover the Promotion from January 5, 2021 to January 13, 2021 (“**Promotion Period**”).

Eligibility: The Promotion is only open to Sponsor’s current and prospective customers who are legal residents in the 50 United States and the District of Columbia or any other country that is not on the United States trade sanction list or in a country whereby the Event is prohibited by law. Participants who are legal residents in a country on the United States trade sanction list or where this Event is prohibited by law cannot attend the Event, meet with a Pure or Pure Authorized Representative nor receive any Promotional Item. Participants must be 18 years of age by the end of the Promotion Period (“**Participant(s)**”). Sponsor is committed to ensuring that you, and we, comply with applicable gift and ethics laws within your company or government agency’s acceptable gift guidelines. Accordingly, Participants who work for Government or state-owned agencies are not eligible to receive any Prize, Reward, Gift, Gift Card, Donation, Giveaway or other item of value (collectively “**Promotion Item(s)**”). This Promotion is an incentive program and does not fall within the course and scope of employment duties for any Participant or any employee. No Participant is required to participate in the Promotion and no Participant will be penalized for non-participation in the Promotion. The Promotion is subject to all applicable federal, state and local laws, rules and regulations and void where prohibited. Employees of Sponsor are eligible to receive any Promotional Items, and Participant employer’s contractors, consultants, vendors, and employee family members are not eligible. Individuals who are not designated as employees of Sponsors such as, but not limited to, alternative workers, interns, externs, independent contractors are not eligible to receive Promotional Items.

How to Enter Promotion and Promotional Item Details: Participants may register for the Event by going to the [link](#), email, text or other corresponding communication (“**Communication**”) provided by Sponsor or Sponsor’s Authorized Partner. The Event is a webinar that occurs during the Promotion Period between Participant and Pure and/or Pure Authorized Representative, wherein the intent of the webinar is to discuss products and services provided by Pure, Pure Authorized Representative and/or Co-Sponsor. Participants who register for and attend the Event will receive a gift card (approx. value \$25) (“**Gift Card**”) to be used to purchase food and drink for the Participant to consume while attending the Event. Participants who attend and participate in the Event will be eligible to win one (1) of the following Prizes via a random drawing that will be conducted during the Event: Apple AirPods (Approx. Value \$199) (“**Prize**”). Sponsor will notify the winning Participant within a reasonable amount of time after the winner has been identified. Limit one (1) Prize and Gift Card per Participant and limit one (1) Participant registration per person. No substitution, transfer, or cash redemption of any Promotional Item is permitted, provided. However, Sponsor reserves the right to substitute the Promotional Item with another Promotional Item of equal or greater value should the advertised Promotional Item become unavailable for any reason. Participant hereby agrees to opt-in and provide Sponsor, or an authorized third party, with Participant’s necessary personally identifiable information from Participant in order to send the Promotional Item. Participants may opt out of providing personal identifiable information by contacting promotions@purestorage.com. Shipping delays may occur. Sponsor is not responsible for lost or stolen Promotional Items, or is not responsible for additional terms and conditions required by the vendor who is providing the Promotional Item. In the event that Sponsor is donating money or Promotional Item to a charity, Sponsor reserves the right to donate to a charity other than the charity identified in the Communication. Pure may offer a Donation on your behalf to www.onetreeplanted.org to have one tree planted in a needed area of the world for you registering for the Event. Please refer to the landing page URL provided above to determine whether Pure is offering such a Donation for this Event.

General Terms & Conditions: Sponsor shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without notice, including if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and

Conditions, the Sponsor's Code of Conduct, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. Sponsor will have no liability, and will be held harmless from and against liability, loss, injury or damage to property or person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of an item given for this promotion. Pure or a Pure Authorized Partner may contact you in accordance with our Privacy Statement at www.purestorage.com/privacy. In the event that the Promotion is co-sponsored by Pure and a Third Party, Pure may collect and share your personal information with the Third Party to contact you in accordance with Pure's Privacy Statement. Void where prohibited.