



## Pure Power Month: Flash and Furious Partner Promotion

### OFFICIAL TERMS & CONDITIONS

**NO PURCHASE NECESSARY. INTERNAL TRADE PROMOTION ONLY FOR PURE STORAGE PARTNERS ONLY. NOT OPEN TO THE GENERAL PUBLIC. BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THE FOLLOWING TERMS & CONDITIONS.**

#### 1) Sponsor

The Pure Power Player ("**Promotion**") is sponsored by Pure Storage, Inc. ("**Sponsor**" or "**Pure**"). Prize and Grand Prize vendors, if any, are not affiliated with or a sponsor of this Promotion.

#### 2) Promotion Period

The Promotion begins on March 31, 2025 and ends on May 16, 2025 ("**Promotion Period**").

#### 3) Eligibility

The Promotion is open only to eligible Participants that: (a) are official partners of the Pure Storage Global Partner Ecosystem in (i) the AMS, EMEA/LATAM, and APJ regions as defined by Pure Storage; (ii) are not a governmental organization nor partly state owned or controlled; and (iii) are not seeking employment from Sponsor; (b) meet all of the eligibility requirements of the Promotion Official Rules; (c) are eighteen (18) years old or older as of time of entry; (d) are not an officer, director, employee, intern or independent contractor of the Sponsors, its subsidiaries, affiliates, sales representatives or advertising and promotion agencies; and (e) do not have immediate family members and/or people living in the same household (parents, children, step-parents, step children, siblings, step-siblings or spouses) that are related to Sponsor's employees, interns, independent consultants or suppliers. All eligibility for this Promotion is subject to these Official Rules and all applicable local laws. This Promotion is an incentive program and does not fall within the course and scope of employment duties for any Participant or any employee. No Participant is required to participate in the Promotion and no Participant will be penalized for non-participation in the Promotion. Participants should obtain their employer's permission to participate in Promotion. Participants' families, including but not limited to spouses, partners, child(ren), grandchild(ren), aunt(s) and uncle(s), are not eligible to participate in this Promotion, receive the Grand Prize or any other Prizes as specified below.

#### 4) How to Enter and the Contest

Eligible Participants must enter the Promotion in the manner specified in the Landing Page or announcement communication for the Promotion, wherein a Participant shall perform a series of tasks relating to growing their business with Pure Storage over the Promotion Period.

Pure Storage reserves the right to add, change or remove any of the factors to determine Promotion winner, including consideration of one or more factors having a differing weighted value in comparison to others, with sufficient notice to Participants where allowed by Pure Storage policy and law.

#### 5) Prize Details and How Winners Will be Determined

Partner Prize Information: One (1) winner per region (three (3) total regions), will win a grand prize specified in the Landing Page or announcement communication for the Promotion based on the amount of business pipeline tracked on the Promotion tracking tool. One (1) winner per region (three (3) total regions), will win an additional prize, lower in value than the grand prize, specified in the Landing Page or announcement communication for the Promotion based on the amount of business pipeline tracked on the Promotion tracking tool.

PAM Prize Information: One (1) winner per region (three (3) total regions), will win an additional prize, lower in value than the grand prize, specified in the Landing Page or announcement communication for the Promotion based on the amount of business pipeline tracked on the Promotion tracking tool.

Winners will be notified by email on or before June 17, 2025 upon verification and approval by Sponsor. If Sponsor is unable to contact a Winner within three (3) business days of the initial attempt; if the potential Winner fails to return a fully executed Affidavit of Eligibility and Waiver of Liability; or if the potential Winner fails to comply with these Official Rules, his/her place as a potential Winner will be forfeited at Sponsor's discretion. Only approved claims meeting the requirements set forth herein will be eligible to earn any Prize, including the Grand Prize under this Promotion. Illegible or incomplete entries or claims will be disqualified. Your entry or claim may be disqualified, at the sole discretion of Sponsor if you attempt to enter through any means other than the method mentioned above or otherwise provided in these Official Rules, or if you disrupt the Promotion or circumvent the terms and conditions of these Official Rules. If either of the above occurs, Sponsor has the right to remedy any such action, disruption, or circumvention in a matter to be solely determined by Sponsor.

## **6) Cancellation Policy**

Sponsor is committed to monitoring and amending our approach to travel and lodging to provide the safest environment for our Participants and Winners. Sponsor reserves the right to the cancellation of the Promotion or the Grand Prize ("**Cancellation**") based any event beyond Sponsor's control, including but not limited to pandemic, fire, flood, natural or man-made disasters, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite, network or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, regional or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Promotion.

With regard to COVID-19, Sponsor reserves the right to move, change, alter, reschedule and/or cancel the Trip for any of the reasons stated as such: the World Health Organization has not revised the Pandemic status; federal, regional and/or local government in the country where the travel destination is set ("Country") restricts all but essential travel, Level 3 travel restrictions are imposed on the Country; are under official government sanctioned lock-down that prohibits individuals from traveling; there is no formal lock-down but the Country have closed their border either to travelers from either respective country; or international flights are canceled with no alternative routing available to the Grand Prize Winner. Sponsor reserves the right to ask for any reasonable evidence, written statements and or documents to support the reasons for cancellation that are given.

## **7) General Terms & Conditions**

Sponsor shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without notice, including if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and Conditions, the Sponsor's Code of Conduct, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. Sponsor will have no liability, and will be held harmless from and against liability, loss, injury or damage to property or person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of an item given for this promotion. Pure may collect information and contact you in accordance with our Privacy Statement at [www.purestorage.com/privacy](http://www.purestorage.com/privacy). In the event that the Promotion is co-sponsored by Pure and a Third Party, Pure may collect and share your personal information with the Third Party in which the Third Party contacts you in accordance with our Privacy Statement. Void where prohibited.

**LIMITATION OF LIABILITY.** PURE SHALL BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE PROGRAM OR THESE OFFICIAL RULES, HOWSOEVER CAUSED, WHETHER ARISING IN TORT, CONTRACT, STRICT LIABILITY, OR OTHER LEGAL THEORY, AND REGARDLESS OF WHETHER SUCH PROGRAM PARTY WAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND ALL SUCH DAMAGES ARE HEREBY DISCLAIMED AND EXCLUDED. YOU UNDERSTAND AND AGREE THAT YOUR PARTICIPATION IN THE PROMOTION, PROGRAM SITE AND ALL BENEFITS AND REWARDS ARE "AS IS" AND "AS AVAILABLE." PURE, REWARD VENDORS, SOCIAL MEDIA OUTLETS AND THE PROGRAM SITE ADMINISTRATOR ARE NOT RESPONSIBLE TO YOU OR ANY THIRD PARTY FOR: (I) ANY

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**IMPORTANT NOTICE:** BY PARTICIPATING IN THIS PROMOTION, AUTHORIZED RESELLER AND ITS EMPLOYEES HAVE ACKNOWLEDGED, UNDERSTOOD AND ACCEPTED ANY AND ALL TERMS AND CONDITIONS, AS STATED IN THIS DOCUMENT FOR THE REMAINDER, YOUR PURE STORAGE, INC. PARTNER AGREEMENT, INCLUDING THE PURE PARTNER CODE OF CONDUCT, WITH PURE REMAINS IN FULL FORCE AND EFFECT AND APPLICABLE TO YOUR PARTICIPATION IN THIS PROMOTION. IF THERE IS A CONFLICT BETWEEN THESE TERMS AND CONDITIONS AND YOUR PURE STORAGE, INC. PARTNER AGREEMENT, THESE TERMS AND CONDITIONS SHALL TAKE PRECEDENCE WITH RESPECT TO THIS PROMOTION.