



Game Changer: Flash for the Entire DataCenter: Meeting Maker Promotion

OFFICIAL TERMS & CONDITIONS

NO PURCHASE NECESSARY. INTERNAL TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THE FOLLOWING TERMS & CONDITIONS.

Sponsor: The Promotion (“**Promotion**” or “**Event**”) is sponsored by Pure Storage, Inc. (“**Pure**”), 650 Castro Street, Suite 400, Mountain View, CA 94041, and Kioxia (“**Sponsor**”). All vendors of any Award, Prize, Reward, Points, Gift, Gift Card, Donation, Giveaway or other item of value (“**Promotional Item(s)**”) are not sponsors of this Promotion.

Promotion Period: The Official Terms and Conditions cover the Promotion occurring between September 23, 2021 and December 31, 2021 (“**Promotion Period**”).

Eligibility: The Promotion is only open to Pure’s prospective customers who are legal residents in the 50 United States and the District of Columbia, and Canada (excluding Quebec). Participants who are legal residents in a country on the United States trade sanction list or where this Event is prohibited by law cannot attend the Event, meet with a Sponsor, nor receive any Promotional Item. Participants must be 18 years of age at the beginning of the Promotion Period (“**Participant(s)**”). Sponsor is committed to ensuring compliance with all applicable gift and ethics laws within your company or government agency’s acceptable gift guidelines. Accordingly, Participants who work for Government or state-owned agencies are not eligible to receive any Award, Prize, Points, Reward, Gift, Gift Card, Donation, Giveaway or other item of value (collectively “**Promotional Item(s)**”). This Promotion is an incentive program and does not fall within the course and scope of employment duties for any Participant. No Participant is required to participate in the Promotion and no Participant will be penalized for non-participation in the Promotion. The Promotion is subject to all applicable federal, state and local laws, rules and regulations and void where prohibited. Sponsor reserves the right to determine Participant’s eligibility to receive a Promotional Item.

How to Enter Promotion and Promotional Item Details: Participants may register for the Promotion by going to the following registration [page](#) via a link, email, text or other corresponding communication (“**Communication**”) and providing the requested information. The Promotion is a meeting-maker (“**Current Promotion**”) that occurs during the Promotion Period between Participant and the Sponsor, wherein the intent of the Current Promotion is to discuss products and services provided by the Sponsor. Participant who schedules and attends a follow-up meeting with Pure and/or Pure Authorized Partner (“**Meeting**”) and participates throughout the entire Meeting will be eligible to receive (1) Lego Gift Card (value \$200) (“**Prize**”). Participant will have the option to donate the Prize to charity in lieu of receiving the Lego Prize. Limit one (1) Promotional Item per Participant and limit one (1) Participant registration per person. Sponsor reserves the right to deny registration and/or not send Promotional Items to Participants who provide only a personal email address domain and therefore may require the Participant to provide a business or company email address before the Participant can register and participate in the Event as well as receive any Promotional Item. No substitution, transfer, or cash redemption of any Promotional Item is permitted. However, Sponsor reserves the right to substitute the Promotional Item with another Promotional Item of equal or greater value should the advertised Promotional Item become unavailable for any reason. Sponsor reserves the right to discretionarily determine whether Participant should be considered eligible for a Promotional Item. Shipping delays may occur. Sponsor is not responsible for lost or stolen Promotional Items. Sponsor is also not responsible for additional terms and conditions required by the vendor who is providing the Promotional Item. In the event that Sponsor is donating money or Promotional Item to a charity, Sponsor reserves the right to donate to a charity other than the charity identified in the Current Promotion. Winner agrees that Sponsor may identify the Winner, including the Winner’s first and last name, company name, logo, photo, video and other information in press releases, blogs, social media or other marketing materials in perpetuity.

General Terms & Conditions: Sponsor shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without notice, including if in the Sponsor’s opinion any fraud, technical failure or other factor beyond the Sponsor’s control impairs the integrity or proper functioning of the Promotion. Sponsor shall have the right to cancel this Promotion prior to the end of the Promotion Period. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and Conditions and/or the Sponsor’s Code of Conduct, to be acting in an unsportsman-like or disruptive manner, with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. Sponsor has the sole right to withhold sending the Promotional Item to the Participant and/or not allow the Participant to register for the Promotion if Sponsor,

in its sole discretion, determines that the Participant is acting in bad faith or engaging in conduct that is considered unfair or deceptive. Sponsor will have no liability, and will be held harmless against liability, loss, injury or damage to property or person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the Promotional Item. Void where prohibited. While supplies last. Participants may enter the promotion without participating in the Event by sending a request to promotions@purestorage.com.

Privacy: By providing information in the registration form in the above link, Participant hereby consents and agrees to opt-in and provide Sponsors, Co-Sponsors, Sponsor's subcontractors, or any authorized third party, with Participant's necessary personally identifiable information in registering for the Event, receiving further information from Sponsors, and/or receiving a Promotional Item. Pure, a Sponsor and/or a Pure Authorized Partner may contact you in accordance with Pure's Privacy Statement at www.purestorage.com/privacy. Participants may opt out of providing personally identifiable information by contacting privacy@purestorage.com. In the event that the Promotion is sponsored by Pure and a Third Party, Pure may collect and share your personal information with the Third Party to contact you in accordance with Pure's Privacy Statement.

For In-Person Events: The safety and health of all Participants and attendees who attend any In-Person Events hosted by Sponsor is a top concern and one priority. By accepting these Terms and Conditions, you understand and agree that you must be fully vaccinated in order to attend this Event. If you are not fully vaccinated, please make alternate arrangements to attend this Event virtually (if the option exists). You also understand that you will be required to abide by any customer, partner, or venue protocols and/or local regulations regarding face coverings and/or social distancing which may be in effect.