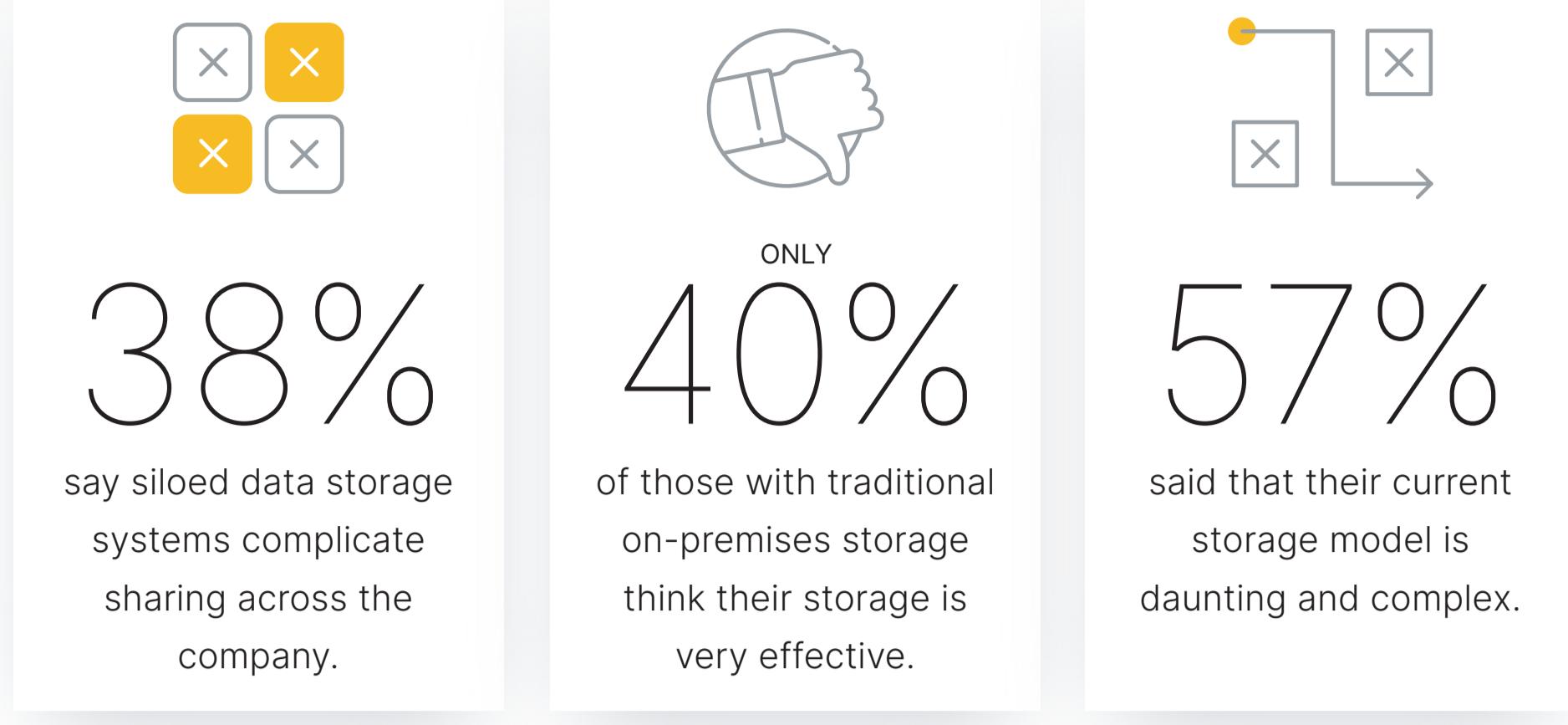


# Bare Metal as a Service Powered by Pure

Bare Metal as a Service, Powered by Pure enables you to provision physical, dedicated, single tenanted servers and storage with cloud-like ease and speed.

## Storage Pain Points

Any of these sound familiar?  
In a recent HBR survey of executives:



## Shifting to Hybrid Cloud

More and more, companies are realizing the value in hybrid cloud.

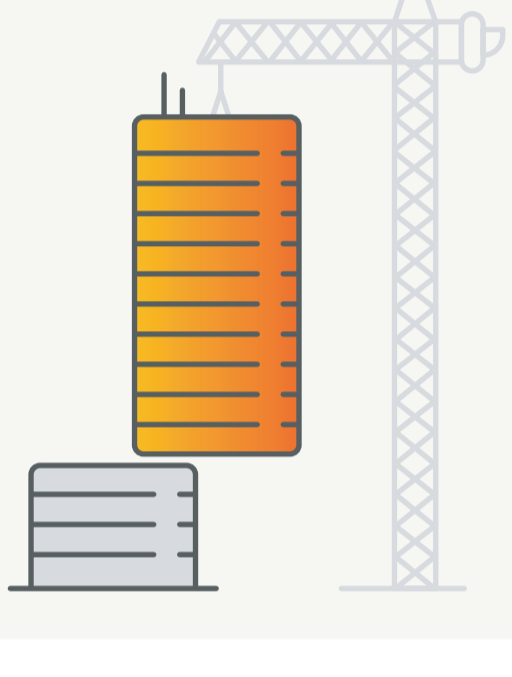


**57%**

of enterprises have a strategic vision for hybrid IT.

**70%**

leaders forgoing infrastructure-led innovation will be stuck with legacy system support only by 2025.



**75%**

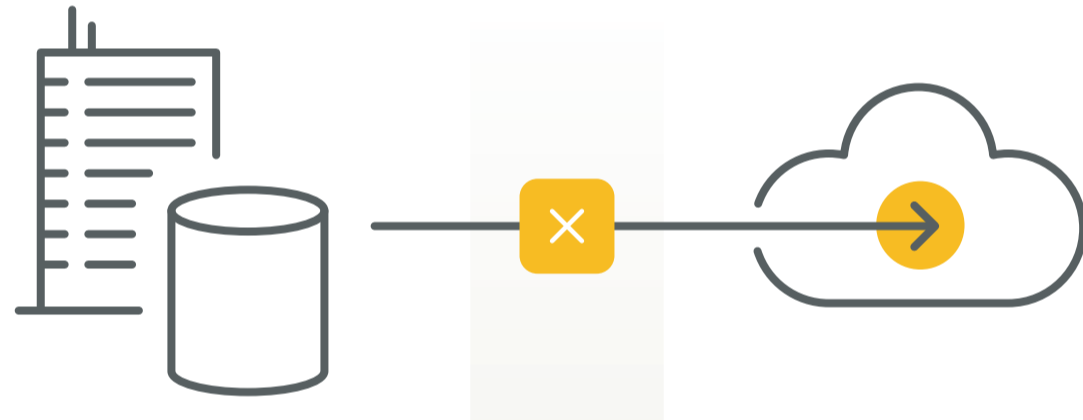
of enterprise data will be created and processed outside a traditional data center or cloud by 2025.

## Your Cloud Journey Reimagined

Experience Bare Metal as-a-Service, Powered by Pure

### You can build, manage, and host everything on your own

A DIY approach can lead to massive cloud cost overruns, legacy technology challenges, and facing implementation skill gaps.



**OR**

### Take advantage of Bare Metal as-a-Service, Powered by Pure

A high-performance, on-demand, hybrid data platform under a single contract



## Bare Metal as a Service, Powered by Pure is:

**Highly Secure**



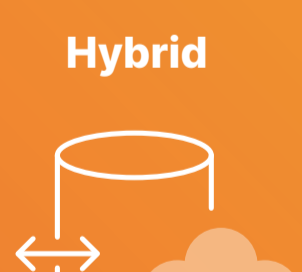
**Automated**



**Interconnected**



**Hybrid**



**Integrated**



## Why Bare Metal as a Service, Powered by Pure ?

### Hybrid Multi-cloud Expansion

- Fast, neutral access to your customers
- An IT infrastructure closer to users and networks
- Data and apps mobilized across clouds

### Data Protection as-a-Service

- Optimized time to market and cost
- Drive down TCO using existing VMware tools and skill sets
- Zero recovery point objectives

### VMware Hybrid Cloud Protection

- Certified SRM integration
- Multi-mode replication
- Simplified and automated BC/DR workflows

## Don't be forced to fit the Cloud, Make the Cloud fit your Business!

Learn more at:

[purestorage.com/baremetal](http://purestorage.com/baremetal)