

## Accelerate Digital Transformation Webinar Promotion OFFICIAL TERMS & CONDITIONS

## NO PURCHASE NECESSARY. INTERNAL TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THE FOLLOWING TERMS & CONDITIONS.

**Sponsor:** The Promotion ("**Promotion**" or "**Event**") is sponsored by Pure Storage, Inc. ("**Pure**"), 650 Castro Street, Suite 400, Mountain View, CA 94041 ("**Sponsor**"). Promotional Item vendors are not sponsors of this Promotion.

Promotion Period: The Official Terms and Conditions cover the Promotion from June 10, 2021 - June 30, 2021 ("Promotion Period").

Eligibility: The Promotion is open only to Sponsor's current and prospective customers who are legal residents of their hometown in the 50 United States, the District of Columbia, and Canada (excluding Quebec) are at least 18 years of age during the Promotion Period ("Participant(s)"). Sponsor is committed to ensuring that you, and we, comply with applicable gift and ethics laws within your company or government agency's acceptable gift guidelines. Accordingly, Participants who work for Government or state-owned agencies are not eligible to receive any Prize, Reward, Gift, Gift Card, Donation, Giveaway or other item of value (collectively "Promotion Item(s)"). This Promotion is an incentive program and does not fall within the course and scope of employment duties for any Participant or any employee. No Participant is required to participate in the Promotion and no Participant will be penalized for non-participation in the Promotion. The Promotion is subject to all applicable federal, state and local laws, rules and regulations and void where prohibited. Employees of Sponsor are not eligible to receive any Promotional Items, and Participant employer's contractors, consultants, vendors, and employee family members are not eligible. Individuals who are not eligible to receive Promotional Items.

How to Enter Promotion and Promotional Item Details: Participants may register for the Event by going to the link, email, text or other corresponding communication ("Communication") provided by Sponsor or Sponsor's Authorized Partner. Registration to the Event can be found here. Participants who register for and attend the Event will receive: a Food or Beverage gift card (approx. value \$10) ("Gift Card") to be used to purchase food or beverage for the Participant to consume after attending the Event. Participants who attend and participate in the Event will be eligible to win one (1) 2021 Apple TV HD (32GB, 5th Generation)(Approx. Value \$149) ("Gift") via a random drawing that will be conducted during or after the Event. In the case of a random drawing, Sponsor will notify the winning Participant within a reasonable amount of time after the winner has been identified. Limit one (1) registration, Gift Card and Gift per Participant. Sponsor reserves the right to deny registration and/or not sendPromotional Items to Participants who provide only a personal email address domain and therefore may require the Participant to provide a business or company email address before the Participant can register and participate in the Event as well as receive any Promotional Items. No substitution, transfer, or cash redemption of any Promotional Item is permitted, provided. However, Sponsor reserves the right to substitute the Promotional Item with another Promotional Item of equal or greater value should the advertised Promotional Item become unavailable for any reason. Participant hereby agrees to opt-in and provide Sponsor, or an authorized third party, with Participant's necessary personally identifiable information from Participant in order to send the Promotional Item. Participants may opt out of providing personal identifiable information by contacting promotions@purestorage.com. Shipping delays may occur. Sponsor is not responsible for lost or stolen Promotional Items, or is not responsible for additional terms and conditions required by the vendor who is providing the Promotional Item. In the event that Sponsor is donating money or Promotional Item to a charity, Sponsor reserves the right to donate to a charity other than the charity identified in the Communication.

General Terms & Conditions: Sponsor shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without notice, including if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and Conditions, the Sponsor's Code of Conduct, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. Sponsor will have no liability, and will be held harmless from and against liability, loss, injury or damage to property or person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of an item given for this promotion. Pure or a Pure Authorized Partner may contact you in accordance with our Privacy Statement at www.purestorage.com/privacy. In the event that the Promotion is co-sponsored by Pure and a Third Party, Pure may collect and share your personal information with the Third Party to contact you in accordance with Pure's Privacy Statement. Void where prohibited. While supplies last.